

BBI COMMUNICATION

Our solutions and more.



OUR SOLUTIONS



Language training & testing

Intercultural Competence Development

Global Mobility*

*****Together with our relocation partners



Translation Services

LANGUAGE TRAINING Your way

At home

Blended learning Face-to-face



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80

Virtual classroom

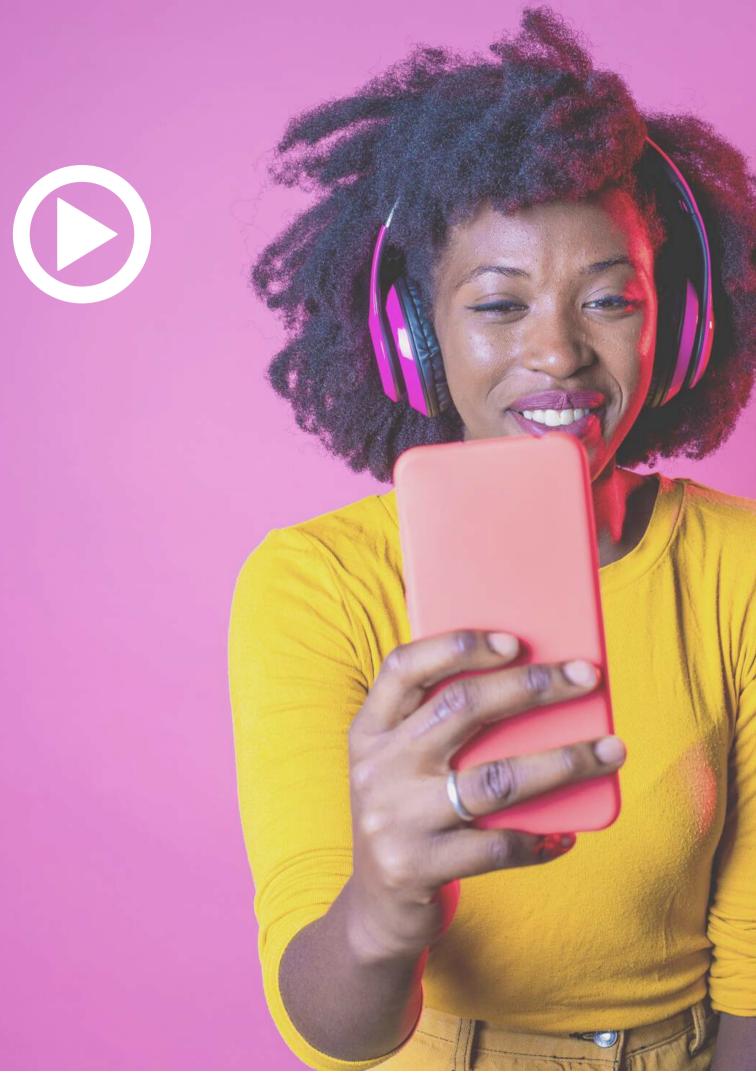


Telephone

At work







INTERCULTURAL COMPETENCE IN THREE STEPS

Attain cultural

01

self-awareness

Recognize our own cultural conditionings, our cultural values and attitudes, and reflect on how our behaviour is perceived and interpreted by someone from a different culture.

Know other cultural perspectives

02

Understand their impact on values, behaviour, communication and attitudes in the workplace. Explore differences and similarities between cultures and identify cultural gaps. 03

Develop skills & create shared culture

To manage cultural differences and similarities and to communicate effectively and appropriately across cultures, find common ground for collaboration, create a shared culture, and harness the benefits of cultural diversity.



INTERCULTURAL COMPETENCE - WHY

Creating a positive and inclusive culture for your team rests on many pillars. Intercultural Competence is one of them.

Our take on Intercultural Competence



Better company reputation

More unity in workplace





INTERCULTURAL COMPETENCE DEVELOPMENT - HOW

Training

01

- Organisations that work across cultures
- Teams that collaborate across cultures
- Individuals who move across cultures
- Leaders who manage across cultures

Coaching

02

We coach individuals who lead and work across cultures to develop intercultural competence and achieve their goals to become more effective when leading as well as communicating and collaborating with people from different cultural backgrounds.



Consulting

- Turning diversity into inclusion with intercultural competence
- Recruitment and development of culturally diverse talent
- Designing intercultural programs for international mobility and leadership training
- Strategies of intercultural integration for joint ventures and M&A

04

Assessment tools

-Intercultural Development Inventory

(IDI) - intercultural competence assessment for individual, teams, and organisations - Cultural Profiler –

Cultural preferences assessment and country content

- Tools that measure approach to trust and to conflict across cultures

Intercultural Academy

05

- Open trainings, available for individual sign-up with scheduled dates to choose from throughout the year -A flexible alternative to incompany training programs

 Each training covers a different intercultural topic, with an expert facilitator and a small group of participants to allow for high interactivity



TRUSTED BY







LET'S TALK!

OFFICES

Sweden: Stockholm, Göteborg and Malmö Finland: Helsinki Spain: Barcelona and Madrid.

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