IHR Providers

INTERNATIONAL HR PROVIDERS WEEK 2026

mobilityTECH INSIGHTS

MICHAEL ELIA

CEO, TraQs

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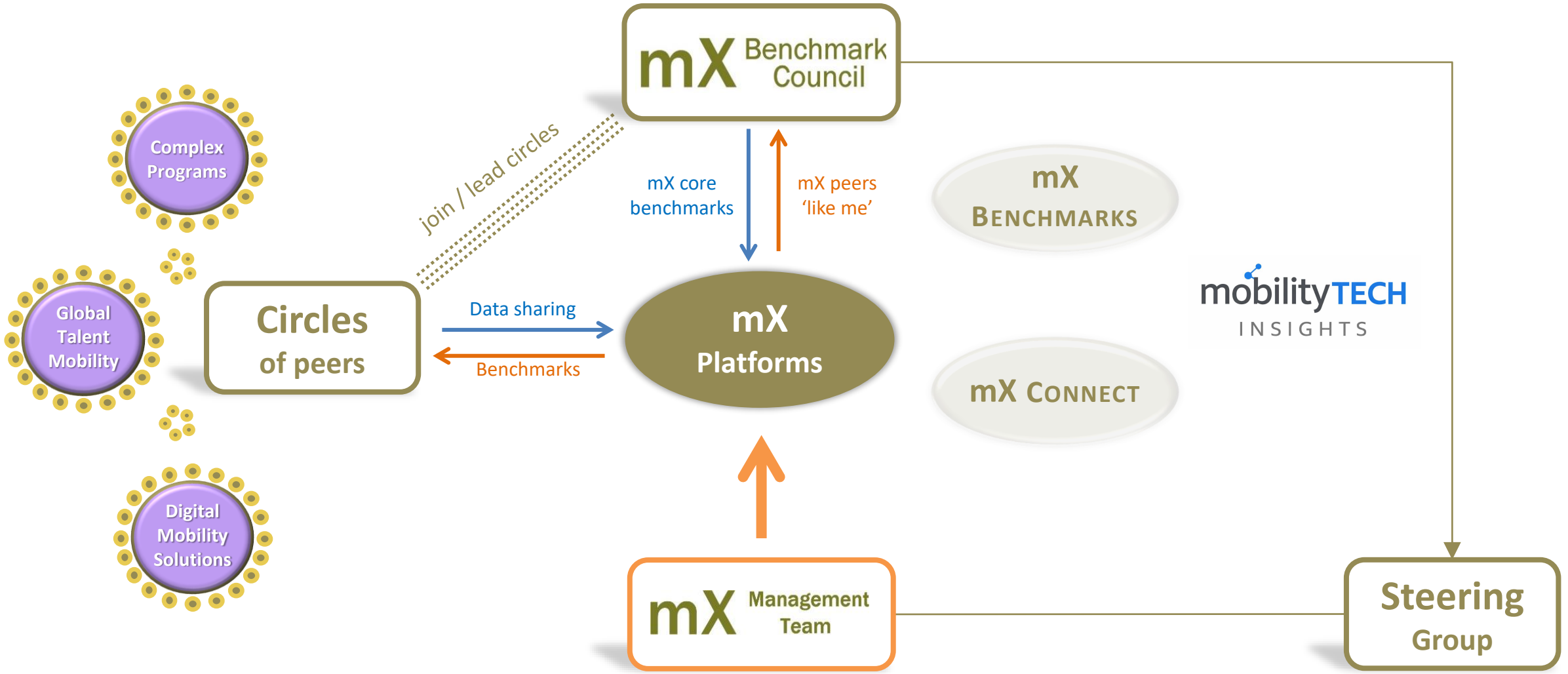

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your invitation

We invite our Global Mobility colleagues to join us as we complete our **2026 goals:**

Digital Mobility Solutions

CIRCLE CHAIR

Karen Welch

Global Mobility Lead

Publicis Groupe

- Introduce an overview of the mobility tech landscape supported by metrics about adoption and effectiveness;
- Engage with peers to apply learning and clarify critical strategies to support emerging and established technology;
- Engage with vendors to clarify our needs and influence solutions development

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why now?

- Complexity is rising - 50% Global Mobility programs use six or more solutions
- Emerging tech accelerates change – AI adoption reaches 86% (up by 48% year on year)
- The digital landscape is expanding rapidly – 21% more solutions and 32% more providers last year alone

Source: 2025 mX Digital Mobility Solutions Benchmarks

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some of the solutions in focus

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the purpose of mobility tech

To have a POSITIVE IMPACT on one or more of:

1) Program management
2) The customer experience
   - employees
   - host business
   - organization as a whole

by improving these:

Core processes	Move process	Pay Process	Compliance process
Leading edge	Program flexibility	Data agility	Stakeholder communication
Next level	Talent impact	Critical behaviours	Mobility ROI

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Informed choices

- Clarity on the digital mobility solution landscape
- Understand purpose, focus and value of each solution
- Insights on solution effectiveness from user feedback
- Insight-led virtual engagement and discussion with vendors

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Discussion

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